

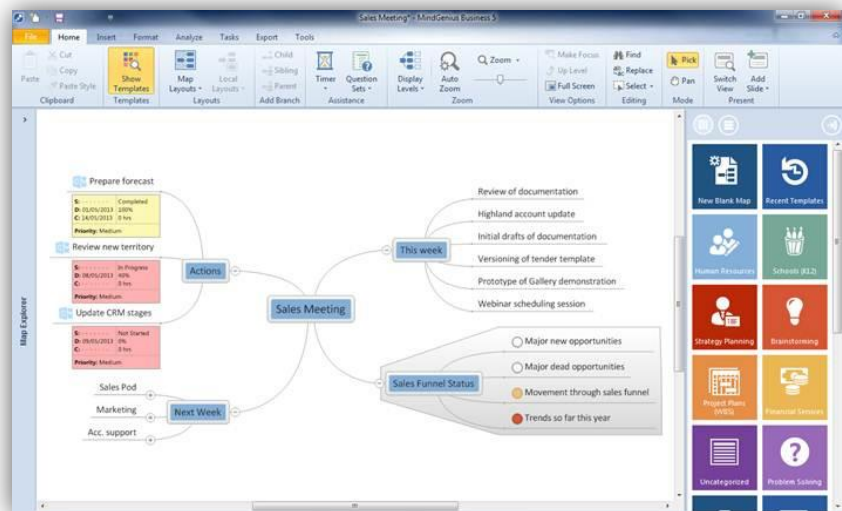
Product Data Sheet

MindGenius mind mapping software is a brainstorming and planning tool that will improve your personal and business productivity by providing an effective and efficient way to **capture, visualize** and **use the information** within your business.

Capture Information & Ideas:

- Brainstorm for innovation and generating new ideas
- Plan strategies, projects, events, tasks & workload
- Rapidly gather project requirements & risks
- Capture the conversation and actions during meetings

MindGenius can ensure a comprehensive capture of ideas, information and knowledge to ensure your projects get off to the best possible start.



Visualize & Understand - The capture process is only the start of any project or task. To add real value you need to be able to get clarity on your information to understand it, prioritize and take action.

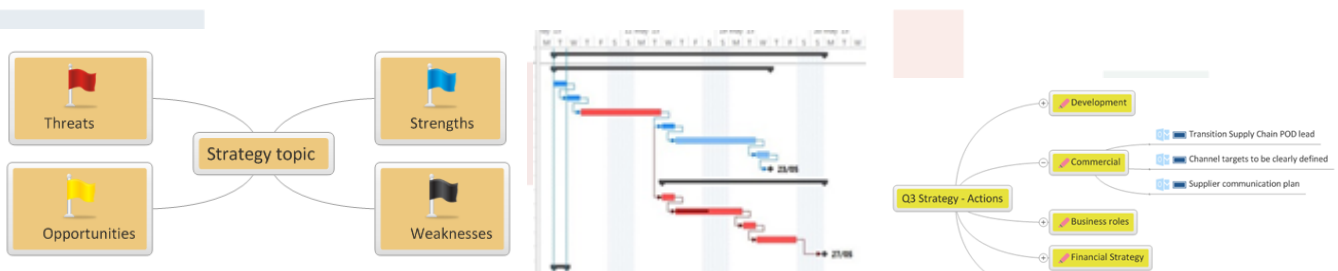


Visualize the outcome of brainstorming and planning sessions.

See links, spot gaps and get insights that linear lists can't provide.

Easily re-structure, apply categories, sort and filter maps to get clarity.

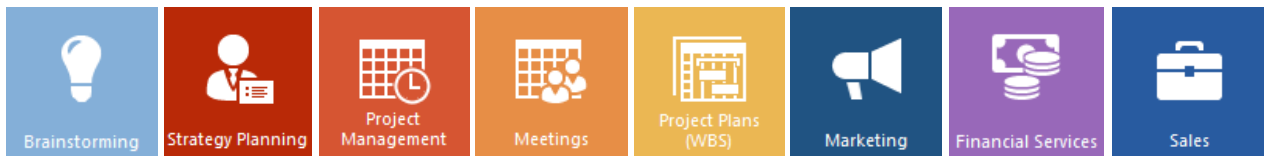
Use the Information in your maps to develop actions plans, presentations, project plans, meeting minutes, project reports and more. All within MindGenius and without having to retype any information.



Unique MindGenius Features

- Designed specifically to use the **Mind Mapping technique** for **Business** purposes
- The **most intuitive product** with the quickest and easiest learning curve of all business mapping tools - Ease of project implementation and minimum training required
- **Type & Return** is the quickest most unobtrusive way to capture information during brainstorming sessions
- The **map explorer**, the most talked about feature of MindGenius, enables users to navigate maps and move quickly between high level and detailed views of your information.
- Apply **Categories** and **Filtering** to provide clarity and enable you to take action far quicker than previously possible
- Designed to be a daily use tool aiding **personal & team productivity**
- Integrated Gantt view provides a unique and **cost effective project management** solution
- Automatically created **project reports** save time collating project status
- Complimentary **iPad** application
- Tight integration with **MS Office applications** (Word, Project, Excel, Outlook, PowerPoint, Visio)
- Favourable discounts and **pricing frameworks** for on-going license needs
- **Perpetual licence** model, no hidden costs, no annual licence fees

MindGenius Uses



System Requirements

- Minimum Requirement: Pentium II 400MHz (or equivalent), 256MB RAM, 100MB available disk space
- Recommended Specification: Intel Core 2 1.8GHz+ (or equivalent), 2048MB RAM, 100MB available disk space
- Supported Operating Systems: Windows XP, Windows Vista and Windows 7 and 8 (all versions, including 64-bit)
- An internet browser and e-mail client are required for some features of MindGenius V5 to work correctly.

MindGenius®

- Producing reliable and robust Mind Mapping Software **since 2001**
- Helping teams **capture, visualize and use** their project ideas and information
- Worldwide customer base of over **600,000 users**
- The leading choice for **business mind mapping** software
- Privately owned with 20 years software development history
- Customers from individuals to large Corporate Enterprises and Fortune 500 companies
- In-house **customer service** and IT support
- Full suite of professional **client development** services
- **Microsoft Certified Partners**